

# Report of FNCA PL Activity

- Special Panel Session at the Fall Meeting of the  
Atomic Energy Society of Japan -  
“Forum for Nuclear Cooperation of Asia (FNCA) and  
Communication”

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# ***PI Activities in Japan***

## **1) Implementing Organizations for Nuclear Public Information**

- Governmental Ministries and Agencies
- Local Governments
- Research Institutes
- Electric Utilities
- Private Companies, etc

# ***PI Activities in Japan***

## **2) Nature and Content of Nuclear PI Activities**

- Publishing Pamphlets
- Exhibitions
- Website
- Seminars, Symposiums
- Press Releases, Site Tours
- Sponsoring TV Programs

# ***FNCA PI Activities***

- **Regional Speakers Bureau (RSB)**
- **Nuclear Cooperation Network in Asia**
- **Promotion of PI for RI and Radiation Application**
- **Development of Nuclear Communicators**
- **Effective Communications with the Mass Media**



Participants of FNCA 2004 PI PL Meeting (1)



Participants of FNCA 2004 PI PL Meeting (2)

# FNCA 2004 PI Project Leaders Meeting

Oct.25-29, 2004, Bangkok, Thailand











# The points of view of the instructor evaluation

## ✧ Verbal Communication

- **Simple expression in the the message**

## ✧ Non Verbal Communication

- **Dress/expression**

## Verbal Communication(1)

- Prepare an answer even if you face an easy question.
- Be easy to understand, and explain.
- Prepare for the expression which is always concise.
- You must not answer the question under the supposition based on a guess.
- It must not be provoked by the press's question. Keep self-control.
- Avoid a negative expression. The end of the explanation is made to end in affirmative expression.

## Verbal Communication (2)

- Explain contribution to the community and to the public people by the nuclear energy.
- It is explained that it is careful of the people.
- Understand and explain the design of the safety of the facilities often.